



DEPARTMENT OF
WELLNESS

Community Wellness Programs 2020 ANNUAL REPORT

According to the Center for Applied Research Solutions:

\$1,434,480 invested into Oklahoma communities

with a return of benefits estimated at **\$14,344,800**

MISSION STATEMENT: *Oklahoma State University (O.S.U.) Community Wellness Programs (C.W.P.) provide healthy living and substance abuse prevention services to 7 counties in Northeast Oklahoma and supports initiatives across the entire state.*



FY 2020 Key Initiatives

Region 3: Regional Prevention Coordinator (R.P.C.)

- Worked with O.S.U. Tailgating taskforce to enhance gameday alcohol policies
- Facilitated a consulting visit with a nationally-recognized expert to provide recommendations for future work on gameday policies and procedures
- Continued to partner with local alcohol retailers to provide free-of-charge Responsible Beverage Service and Sales training to their staff
- Partnered with Fraternity and Sorority Affairs to develop and roll out Sober Monitoring Training for Greek Life events
- Worked with O.S.U. Cooperative Extension and Stillwater Police to host a drug takeback day

Region 9: Regional Prevention Coordinator (R.P.C.)

- Memorandum of Understanding (M.O.U.) developed between O.S.U. Community Wellness and the Okmulgee County Sheriff's Office for alcohol enforcement efforts and data collection
- 14,000 Social Host Mail Outs sent
- Partnered with all but 1 small school in Okmulgee County to participate in the Oklahoma Prevention Needs Assessment (O.P.N.A.)
- Facilitated ABLE Commission 2 Much 2 Lose (2.M.2.L.) Law Enforcement Training for 40 officers, which was covered by the Okmulgee Daily Times, Channel 2 News and Fox 23 News out of Tulsa
- Assisted 7 alcohol establishments in developing or updating alcohol selling policies for their business and staff

Creek County Drug Free Communities (D.F.C.)/Sober Truth on Preventing (S.T.O.P.) Underage Drinking Act

- Developed partnership with Okmulgee Sheriff's Office
- Participated in several Alcohol Compliance Checks (A.C.C.) throughout the county
- Media messaging reached 14,500+ community members, and a billboard has been viewed an estimated 161,000+ times
- Increased coalition membership and started the mapping process to help strategically build the coalition and increase community collaboration
- Members of the coalition have completed the 3-week intense National Coalition Academy Training and will graduate in February 2021.
- Leveraged \$125,000 of matching resources from local partners

Tobacco Settlement Endowment Trust (T.S.E.T.) Healthy Living Program (H.L.P.) serving Payne County

- Program mission of reducing the two leading causes of death in Oklahoma: cancer and cardiovascular disease
- Received the highest recognition of four stars for the programs grant performance
- Collaborated with 49 partner organizations
- Provided technical assistance in the adoption of 19 tobacco-free policies and 17 wellness policies, impacting 11,342 Payne County youth
- 62,684 Oklahomans were positively effected through the work of the program

T.S.E.T. Healthy Living Program serving Kay County

- Successfully met 12 of 12 outcomes and objectives
- 29 Tobacco Policies adopted or strengthened, including 4 local municipalities adopting a tobacco-free city owned property ordinance
- 17 Wellness Policies adopted or strengthened.
- 4 Safe Routes to School Resolution were adopted by local communities
- Assisted with the development and implementation of a Community Garden, the first in the area
- Presented at the 2019 Southern Obesity Summit on the Newkirk Pathway Project - An Active Living Walkability Project
- Assisted with securing a \$553,000 Transportation Alternatives Program (T.A.P.) Grant for pedestrian/bike improvements for the community
- Over 36,660 citizens impacted by wellness policy, program, and initiatives adopted and implemented

T.S.E.T. Healthy Living Program serving Creek County

- Met 13 of 16 objectives in Fiscal Year 2020
- 8 wellness policies adopted/strengthened
- 17 tobacco policies adopted/strengthened
- 2 physical activity policies adopted/strengthened
- 1 indoor city owned and operated property tobacco policy
- 2 city walking pathway resolutions
- 1 Supplemental Nutrition Assistance Program (S.N.A.P.) farmers market implementation assistance

Region 3 and 9: Partnership for Success (P.F.S.), Rx, and State Opioid Response (S.O.R.)

Strategic Prevention Framework-Rx:

- Facilitated Naloxone Training for area law enforcement
- Provided training to area providers on the importance of Prescription Monitoring Program (P.M.P.) use
- In an ongoing effort, we offer educational materials to various service providers, reaching the entirety of the disparate population.
- Rx messaging has been viewed over 1,000 times by area community members through our recent media campaign.

Partnership for Success:

- Provided nearly 500 disposal kits to Creek County and Pawnee County community members
- PFS messaging has been viewed nearly 30,000 times by area community members through our recent media campaign.

State Opioid Response:

- Partnered with 12 pharmacies to distribute Naloxone Hub (locations where individuals can get Naloxone for free) information to patients receiving opioid prescriptions
- Distributed Naloxone Hub information to 400 individuals at WebCo's Employee Health Fair

Spotlight on Success

Region 3: Oklahoma Department of Mental Health and Substance Abuse Services Funded Grants

The Region 3 R.P.C. has been fortunate to act as a catalyst for positive change in O.S.U. Football Tailgating policy and practice. Beginning with forming a partnership with the O.S.U. Tailgating Taskforce we have been able to work directly with Athletics to provide public health safety policy suggestions for their consideration. The culmination of this work was working with several different entities to hire a national expert on fan conduct to do a complete review of O.S.U.'s gameday operations during a live event. The report produced from this visit will act as a critical guidance document for future efforts and enhancements.



Region 9: Oklahoma Department of Mental Health and Substance Abuse Services Funded Grants



The Region 9 team has continued working hard to provide services, informational media, and medication safety devices to Creek County, despite the numerous barriers and restrictions that have been implemented over the past year. In addition to reaching more community members than ever through various social media campaigns, we were able to provide three permanent medication disposal kiosks to pharmacies scattered throughout Creek County. These drop boxes facilitate the safe, anonymous disposal of unused or expired medications to underserved areas of the community and help to prevent misuse. Every pharmacy receiving

a kiosk has a strong medication policy, is highly involved in community outreach, and will continue providing services long after the funding stream for continued efforts ends.

Substance Abuse and Mental Health Services Administration Funded Grants

O.S.U. C.W.P. has built partnerships with local law enforcement and alcohol establishments to reduce the access of alcohol to youth. C.W.P. facilitated Alcohol Beverage Laws Enforcement (A.B.L.E.) led 2.M.2.L. Training for local law enforcement. This training ensures proper procedures for conducting alcohol compliance and bar checks. Partnerships with local alcohol establishments, including offering free Responsible Beverage Service and Sales Training, have led to establishments updating and implementing strong alcohol selling policies and becoming vested in helping prevent underage drinking. Building these partnerships and connections has allowed C.W.P., local law enforcement, and alcohol establishments to work together to help raise the alcohol compliance rate in Creek and Okmulgee Counties.



T.S.E.T. Payne County



The T.S.E.T. Healthy Living Program serving Payne County understands the vital role of collaboration and community partnerships to facilitate community change. The Yale City Pool had been closed for the past two seasons due to a lack of the Americans With Disabilities Act (A.D.A.) compliance requirements, leaving much local youth without a place to be physically active in the hot summer months. The T.S.E.T. Healthy Living Program recognized this as a detrimental loss to the community of Yale and the health and wellbeing of Yale citizens. The Healthy Living Program worked alongside various other community partners to assist with community engagement, identify local resources, grant writing, and planning to secure the resources needed to reopen the Yale City Pool efficiently. This initiative's success led to many Yale citizens' empowerment, desiring to take on additional projects to improve the local community. Since the City of Yale has adopted a comprehensive Tobacco-Free Ordinance, a Safe Routes to School Resolution, established a municipal wellness committee and even has received multiple grants to continue to improve the local community.

T.S.E.T. Kay County

The Program Coordinator presented at the 2019 Southern Obesity Summit on the Newkirk Pathways Project - An Active Living and Walkability Project. This project started looking for ways to improve the sidewalks for a walking path a community member had created. It grew from just the walking path to adding a bike path and connecting the two ways to the Safe Routes to School path. The H.L.P. worked with the City of Newkirk and community members to apply for Transportation Alternative Program funding through the Oklahoma Department of Transportation. The city was awarded a \$553,000 grant for the \$700,000 project. After the award notification, the coordinator worked with the community to roll out the Newkirk Pathway Project. This event highlighted all three routes and invited the community to come and walk or bike one or all three paths.



T.S.E.T. Creek County

The T.S.E.T. Healthy Living Program partnered with Caring Community Friends, Creek County's largest food pantry, and Sapulpa Public Schools, created a bookmobile school bus to provide books and healthy snacks to children during the summer months and school holidays. This project was also endorsed as a summer feeding program in 2019 by the Eastern Oklahoma Food Bank. The City of Sapulpa Parks Department also promoted physical activity opportunities by providing a van called "The Recreation Road Show". The Parks Department provided old fashioned games such as hula hoops, hopscotch, relay racing, etc., for families to enjoy while visiting the bus at local parks and designated stops around the city. During the first summer of the program, the bus served 1,000 meals and checked out 2,000 books to children. In August 2020, Caring Community Friends received the Oklahoma Turning Point Community Champion award to make a healthier community.



Coalition Partners



- CREEK COUNTY COMMUNITY PARTNERSHIP



CREEK COUNTY SUBSTANCE ABUSE PREVENTION PARTNERSHIP

- CREEK COUNTY SUBSTANCE ABUSE PREVENTION PARTNERSHIP



- KAY COUNTY HEALTHY LIVING COALITION



- OKMULGEE COUNTY CONSORTIUM



- PAYNE COUNTY LIVE WELL COALITION



- PAWNEE COUNTY HEALTHY COALITION



- T.S.E.T. - HEALTHY LIVING PROGRAM

Funding Agencies



- CENTER FOR DISEASE CONTROL AND PREVENTION



- OKLAHOMA MENTAL HEALTH & SUBSTANCE ABUSE



- SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION



- T.S.E.T. - TOBACCO SETTLEMENT ENDOWMENT TRUST

Staff

- **TODD MISENER** – Chief Wellness Officer/Director, Department of Wellness
- **LINDA JACO** – Associate Director - Department of Wellness
- **PAM NORMAN** – Assistant Director
- **MARGARET BLACK** – Grant Manager - Okmulgee and Creek Counties
- **DANIELLE BRYANT** – Program Specialist
- **MELINDA CALDWELL** – Program Coordinator
- **JENNY CREECH** – Program Coordinator
- **LISA CROSTON** – Sponsored Program Coordinator
- **SARAH DAVIS** – Program Specialist
- **SARAH EMRICH** – S.T.O.P. and P.F.S. Grant Coordinator
- **PATIENCE GILLION** – Program Specialist
- **SARAH GOLD** – Program Specialist
- **AARON GRAFFMAN** – Creek County D.F.C. Coordinator
- **TAMMIE HALE** – Administrative Associate
- **CHUCK LESTER** – Grant Manager - Payne, Pawnee, Noble, Osage, and Kay Counties
- **KYLE NORMAN** – S.O.R. Grant Coordinator
- **KATIE NORRIS** – Pawnee County P.F.S. Grant Coordinator
- **LISA PRESCOTT** – Program Coordinator
- **STEPHANIE PRESCOTT** – R.P.C. Prevention Associate
- **CALEY SMITH** – Program Specialist

Community Partners

- Alcohol Beverage Laws Enforcement (A.B.L.E.) Commission
- City Governments in the Seven County Service Area
- CREEKS Health Services
- Grand Lake Mental Health
- Health Care Organizations
- Muscogee Creek Nation
- Oklahoma Department of Human Services
- Oklahoma State Department of Health
- Oklahoma State University
 - Department of Wellness
 - Student Affairs
 - Student Support and Conduct
 - Police Department
 - Residential Life
 - Fraternity and Sorority Affairs
 - Counseling Services
 - Health Services
 - Cooperative Extension
 - Institute of Technology
 - Athletics
- Pawnee Nation
- Public Schools
- United Community Action Program



DEPARTMENT OF
WELLNESS

Contact Information

Region 3 – Payne, Pawnee, Osage, Kay, and Noble Counties

CONTACT: CHUCK LESTER, 405-744-1403, chuck.lester@okstate.edu

- Regional Prevention Coordinator
- Pawnee County Partnership for Success
- Pawnee County Strategic Prevention Framework – RX
- Payne County Strategic Opioid Response
- Pawnee County State Opioid Response

Region 9 – Okmulgee and Creek Counties

CONTACT: MARGARET BLACK, 918-227-0026, margaret.black@okstate.edu

- Regional Prevention Coordinator
- Creek County Partnership for Success
- Creek County Strategic Prevention Framework – RX
- Okmulgee County Strategic Opioid Response
- Creek County State Opioid Response

Creek County Drug Free Communities and

Okmulgee County Sober Truth on Preventing Underage Drinking Act

CONTACT: AARON GRAFFMAN, 918-227-0026, aaron.graffman@okstate.edu

T.S.E.T. Healthy Living Program Serving Creek County

CONTACT: LISA PRESCOTT, 918-227-0060, lisa.prescott@okstate.edu

T.S.E.T. Healthy Living Program Serving Payne County

CONTACT: MELINDA CALDWELL, 405-744-1405, melinda.mercado@okstate.edu

T.S.E.T. Healthy Living Program Serving Kay County

CONTACT: JENNY CREECH, 580-765-2476, jenny.creech@okstate.edu

The Department of Wellness administers multiple private, state, and federally funded programs through grants and contracts to serve the needs of Oklahomans.